

FUTURE
BLOCKCHAIN
SUMMIT

قمة مستقبل البلوك تشين

10-13 OCT 2022
DUBAI WORLD TRADE CENTRE

CONTACT THE TEAM

GENERAL ENQUIRIES

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Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

Fintech SURGE.

فينتك سيرج

10-13 OCT 2022

DUBAI WORLD TRADE CENTRE

#SEARCH TR/01/23
#SEARCH TR/01/23

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WE WELCOMED **INFLUENTIAL BUYERS** FROM AROUND THE WORLD

100,000*

Visitors

75%

Visitors were C-level,
Directors & Senior
Managers

46%

Corporate buyers

40%

International
visitors

TOP VISITING COUNTRIES INCLUDE



BAHRAIN



EGYPT



FRANCE



GERMANY



INDIA



IRAN



IRAQ



ISRAEL



ITALY



JORDAN



KUWAIT



OMAN



PAKISTAN



POLAND



RUSSIA



SAUDI ARABIA



SUDAN



TURKEY



UK



USA

"Fintech Surge has made it clear that this is a very fast growing market. I'm seriously considering bringing a few businesses to the Middle East - and I now have a few hundred leads and contacts, and potentially 30 clients I could enable after some excellent networking over four days."

Arturas Svirskis, Serial Entrepreneur

*Across 6 co-located events

Source: Exhibitors' and visitors' survey

COMPANIES OF THE WORLD CAME, CONQUERED NEW SUCCESS

80+

Companies

25+

Countries

400+

Global investors

75+

Speakers on stage

63%

International Companies

57%

Local Companies

2

Country pavilions

TOP 10 EXHIBITING COUNTRIES



UAE



EGYPT



INDIA



FRANCE



IRELAND



LATVIA



LITHUANIA



BAHRAIN



ISRAEL



LUXEMBOURG



PAKISTAN



SINGAPORE



USA



BRAZIL



UK



2021 SPONSORS & PARTNERS

STRATEGIC PARTNER



PLATINUM SPONSORS



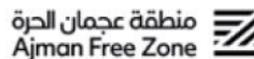
BRONZE SPONSORS



SPONSOR



GOVERNMENT & ECOSYSTEM PARTNERS





“

Fintech Surge is establishing instant credibility as one of the leading technology events in the Middle East, bringing together the region's best and brightest in the Fintech industry.

Alessandro Astone
MENA Sales Lead

stripe

2021

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



PHILIP KING

Global Head of Retail Banking, ADIB



KUNAL CHOITRAM

Middle East and North Africa Partnerships, STRIPE



OLIVIER CRESPIN

Co-Founder & CEO, Zand



RAJA AL MAZROUEI

EVP, Fintech Hive



HASAN FARDAN AL FARDAN

CEO, Al Fardan Exchange



GAURAV DUBEY

CEO, TDeFi Accelerator



JOY AJLOUNY

Co-Founder, Fetchr



MASOOD KHAN

CEO, YAP

75+ SPEAKERS



MONICA SASSO

EMEA FSI Chief Technologist, Red Hat



JAMIE BROADBENT

Head of Digital, Innovation & Design, RBS International



PHILIPP ROSLER

Former Vice-Chancellor and Federal Minister of Economy & Technology for Germany



WALID HASSOUNA

CEO, EFG Hermes (NBFi)



PAUL CAREY

EVP – Cards & Payments, Al Futtaim Digital Payment Services LLC



THOMAS BAXENDALE

Head of Business Banking Ecosystems and Partnerships Mashreq Bank



EDOUARD DE LA JONQUIERE

Global Partnership, Middle East & Africa, STRIPE

2021

SUPERSTAR SPEAKERS LIGHT UP THE STAGE



ANDERS JENSEN
Managing Director (MENA), Confirmation, Part of Thomson Reuters



DR. SAMYR MEZZOUR
House of InsurTech Switzerland (HITS), A Generali Company



GRANT NIVEN
Head of Group Digital, Banque Saudi Fransi



ABDULMAJEED ALSUKAN
Co-Founder and CEO Tamara



HOSAM ARAB
CEO, Tabby



MUAIYAD ABDULLAH AL FALLAJ
CEO Rasan & Co-Founder Tameeni



NASIR ZUBAIRI
CEO, LhoFT



OMAR KASSIM
CEO, NOMOD

75 +
SPEAKERS



PETER KLIMES
Global Head of Marketing & Head of Digital Business, ADIB



HISHAM AL-FALIH
Co-Founder & CEO Lean Tech



KEN COGHILL
Director, Innovation and Technology Risk, DFSA



ANDREW BELL
UAE Country Manager, Beehive



SHYAM MOHAN
VP, Fintech and Enablers, Mastercard



MOHAMMED AL BALOOSHI
Sector Head Fintech & Innovation, DIFC



IVAN ZHIZNEVSKIY
CEO, 3S Money

Fintech industry poised for significant growth in the MENA region

The Middle East has seen significant growth as a FinTech hub both for investors and tech-savvy innovators.

**\$243
million**

Funding raised
by Fintech
Startups in MENA

GCC Business News

**UAE: largest
fintech hub in the
MENA region**

Gulf Business

**\$3.5
BILLION**

Value of Fintech
market in MENA
by 2026

Deloitte

\$100.73 million
Launch of fund
to bolster and
sustain startup
projects

Arabian Business

Join the community shaping the future of fintech

EXHIBITOR PROFILE <i>Fintech Companies</i>	<i>Financial Institutions & Consultancies</i>	<i>Sponsors</i>	VISITOR PROFILE
<p>Banking</p>	<p>Payment & consumer banking</p> <p>P2P banks/ Neobanks/ Challenger</p> <p>P2P Lending/ Credit</p>	<p>Consumer banking</p> <p>Corporate & investment banking</p>	<p>Banks & Global Financial Services</p> <p>Financial Consultancies & Associations</p> <p>Corporates / Enterprises</p> <p>SMEs</p> <p>Regional & Global Policy Makers / Regulators</p> <p>Asset & Wealth Mgmt. Companies</p> <p>Insurance Companies</p> <p>Global VCs and Investor</p>
<p>Asset & Wealth Mgmt.</p>	<p>Wealth management/ Robo-advisory</p>	<p>Investment/ wealth mgmt. firms</p>	
<p>Insurance</p>	<p>Insurtech</p>	<p>Insurance companies</p>	
<p>Technology</p>	<p>Bots, Roboadvisors, RPA, AI, ML</p> <p>Big Data, Analytics & Connectivity</p> <p>Platforms-Trade</p> <p>Cybersecurity</p> <p>Big Fintech/ Tech Platforms</p> <p>Cloud Infrastructure</p>	<p><i>Not applicable</i></p>	
<p>Procedure & Regulation</p>	<p>Risk & Fraud Mgt</p> <p>Identity, AML, KYC</p> <p>Regtech/ Compliance</p> <p>Smart Accounting Platforms</p>	<p>Law Firms</p> <p>Accounting & Auditing Firms</p>	

DIGITAL FINANCE SUMMIT

The Fintech Surge Digital Financial Summit will take a deep dive into the digital trends propelling the industry and offer solutions that will enable financial institutions and corporates to navigate the rapidly changing landscape.

50
Interactive
sessions



110+
Speakers

2000+
Delegates



Trending & cutting edge topics in Fintech

AI disruption, Quantum computing, Fintech collaboration, Challenger Banks, Islamic Fintech, New product R&D, Open Banking, Data protection

DIGITAL FINANCE SUMMIT

DAY 1 GLOBAL FINTECH STRATEGY

How do we accelerate innovation and growth while ensuring consumer protection, market integrity and increased pressure to meet net zero climate targets? The Global Strategy Forum will look at how policy makers and regulators find the right balance between regulation and innovation, while removing barriers to entry and growth for fintech companies.

DAY2 OPEN FINANCE FORUM

Open finance will reshape financial services over the coming years, covering the entire financial footprint of the consumer and unlocking a range of outcomes for consumers and businesses alike. The Open Finance Forum will look at how open finance and embedded finance will transform financial services for both consumers and businesses.

DAY 3 REDEFINING FINANCIAL SERVICES

The pandemic has changed the world as we know it. The accelerated digitisation of the economy that it's triggered has given rise to new opportunities for the fintech sector. The wealth of opportunities that data and emerging technology gives us means both opportunities for new business streams, as well as lots of disruption. Learn about the trends and disruptions that will dictate the future of financial services.



DAY 4: CX FORUM

The Future of Customer Experience: Customer experiences start with personalised and interactive journeys that provide optimised results, securely and seamlessly.

The CX Forum will take a deep dive into the trends and strategies that will redefine customer experience post-pandemic and meet the expectations of today's more connected and discerning customer.

Participants:

- Chief Digital Officers
- Chief Innovation Officers
- Digital Transformation Leads
- Head of Innovation
- Chief Technology Officers
- Customer Experience

Topics of discussion

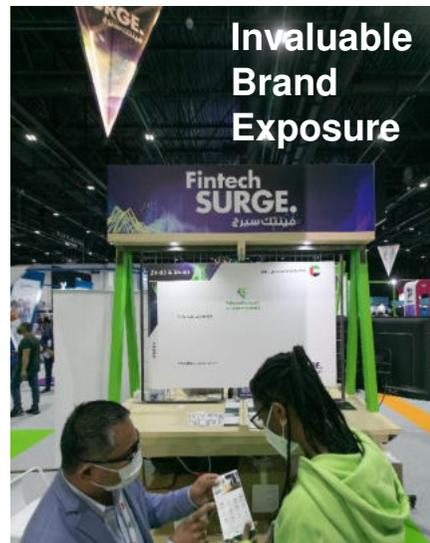
- Open Banking and PSD2
- Artificial Intelligence
- Customer Experience
- Autonomous Finance
- Biometric Technologies
- Digital Transformation
- Regtech and Compliance
- Lending
- Mobile Banking
- Fintech Landscape & Regulation

STARTUPS SUITE

THE PERFECT
LAUNCH-PAD FOR
STARTUPS TO SOAR

Ushering in a new era for sustainable, future-focused startups from around the world that strive to deliver technology for good

Our startup package gives access to:



The dream-makers: **400+ investors** guide them through the next stage of evolution

400+

Powerful Investors

\$25B

Value of investor funds under management

50%

Investors planned to invest an average

\$1.5 million at the show

80%

Investors met an average of 30 startups per day

78%

Investors plan to engage in further discussions

INVESTOR CONNECT: A Comprehensive Business Platform for Investors

Over 3,000 meetings between startups and investors from 32 countries from Egypt, France, Germany, India, Israel, Italy, Oman, Saudi Arabia, South Africa, Sweden, UAE, USA and UK



Show Highlights

INVESTORS PROGRAM

- Investors Summit
Building the Tech Ecosystem of Tomorrow
- Investors Club
Peer-to-Peer Networking
- Concierge Matchmaking
with start-ups of interest

SUPERNOVA CHALLENGE REWARDING GAME-CHANGING FINTECH STARTUPS



Thrilling pitch moments
as world's most daring
fintech startups go head
to head



50+

STARTUPS PITCHING
ON STAGE



US\$ 200,000

TOTAL CASH PRIZES



4 WINNERS

REWARDED



“

We won the prize for the best fintech and then an option to meet an investor. This is a great opportunity for us and I'm very very happy to be here ”

- Alex Zhukov

Business Development Manager

Crassula, Latvia

Fintech Category Winner

SEARCH TR/01/03
SEARCH TR/01/03

A COALITION OF POWERFUL TECH EVENTS

Whilst retaining a unique focus on the global fintech ecosystem FINTECH SURGE will be strategically collocated with



One of the largest technology events in the world with a 41 year legacy of success



Attracting 400+ Tech investors from 30+ countries – meeting 500+ international startups



Marketing Mania a unique in-person experience where ambitious marketers can discover, learn, celebrate and shape the future together



Ai Everything is one of the largest Ai applications conference in the world. 100+ AI enterprises & startups & 200+ international govt leaders



Connecting International VC's + Blockchain startups + Established Blockchain companies + Government

A GLOBALLY IMPACTFUL MARKETING CAMPAIGN

5 OTHER TECH SHOWS =
MORE BUSINESS OPPORTUNITIES



SAVE TIME & COST



ENGAGE with 100,000+ VISITORS



LEADING BRANDS & ENTERPRISES

2022 SPONSORSHIP PACKAGES

Showcase your pilot projects, thought leadership or service/ tech offerings through packages curated carefully for companies of various profiles

	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate	2022 Standard Rate
Investment (in AED)	352,506	215,000	150,000	110,000	60,000	18,020
Investment (in USD)	97,377	59,392	41,436	30,386	16,574	4,977
Features & Deliverables						
Speaking & Thought Leadership						
Special Advisor on topics/themes for conference programming	•					
Speaking opportunity – Main Stage (5 mins)	•	•	•	•		
Panel session at Digital Banking Summit	•	•	•		•	
Panel session at CX Forum	•	•				
Workshop or Briefing Host (1.5 hours, 20pax)	•					
Speaking slot Fintank Stage (15min)		•				•
Application for startup pitch competition						•
Exhibition Space incl. build and furniture	100 SQM	50 SQM	25 SQM	15 SQM	12 SQM	4 SQM POD
Branding, Marketing & Media Coverage						
Locked in logo (all marketing & communication)	•	•	•	•		
Website - Logo on homepage	•	•	•	•	•	
Profile on website	•	•	•	•	•	•
Speaker Profile on website	•	•	•	•	•	•
Logo on Brochure	•	•	•	•	•	
Logo on Promotional Emails	•	•	•	•	•	

2022 SPONSORSHIP PACKAGES

10-13 Oct 2022

	STRATEGIC PARTNER (EXCLUSIVE)	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	STARTUP PLUS PACKAGE
Mention in Radio Ad	•					
Social Media mentions	•	•	•	•	•	•
Press Release mention	•	•	•			
Interview (quote) in PR	•					
Logo inclusion in Visitor Guide	•	•	•	•	•	
Sponsor content in Visitor Guide	•	•	•			
Invite Guest wish-list	•	•	•	•	•	
Dedicated email - overall show	•	•				
Onsite Branding						
Main stage area branding (digital)	•	•	•			
Track rooms stage branding (digital)	•	•	•	•		
Logo on relevant signage	•	•	•	•	•	
Access						
All Access Passes	20	10	10	7	5	2
Facilitated Meetings via APP	•	•	•	•	•	•
Dedicated introduction to media	•	•	•	•		
Invitation to Speakers Dinner	•	•	•	•		
Exhibition Access/ Ground Staff	7	5	5	4	3	1

* Subject to amendment by DWTC

EXHIBITION PACKAGES

**Fintech
SURGE.**
فينتك سيرج

10-13 Oct 2022

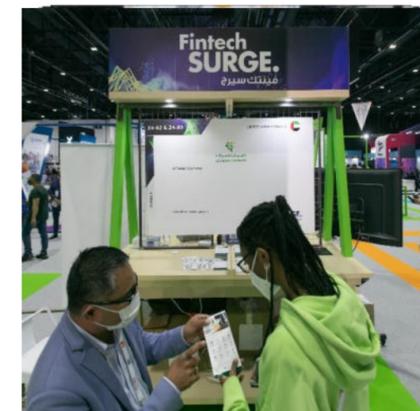


STARTUP POD 2M X 1M

Includes the pod build, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 1,519

AED 5,500



STARTUP POD 4M X 1M

Includes the pod build, branding, furniture power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 2,215

AED 8,020



PREMIUM BOOTH 3M X 3M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 7,889

AED 28,560



PREMIUM BOOTH 3M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 12,853

AED 46,530



PREMIUM BOOTH 5M X 5M

Includes the stand build, TV screen, branding, furniture, power, basic Wi-Fi, lead generation and tracking, marketing power pack and exhibitor insurance.

USD 21,127

AED 76,480

BYOB

**Build
Your
Own
Booth**

SPACE ONLY (MIN.25 SQM)

Go creative and build your own booth!

USD 588/m²

AED 2,130/m²

Additional costs for the space only option:

Lead Generation and Tracking: USD 142 (AED 515)

Exhibitor Insurance: USD 182 (AED 660)

Marketing Power Pack: USD 119 (AED 430)

All prices listed above are subject to 5% VAT. The pictures are for illustration purposes only; the final pod/booth design is subject to change.

Fintech SURGE.

فينتك سيرج

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