

# CIRCULAR

**21st ITCN Asia 2022**  
**The Biggest Tech Event**  
**August 24 – 26, 2022 at Karachi Expo Centre, Pakistan**

Dear Sir,

I would like to inform you that the **21st ITCN Asia** ([www.itcnasia.com](http://www.itcnasia.com)) the biggest tech event of Pakistan being held annually from over two decades is scheduled from **August 24th to 26th, 2022** in the **Karachi Expo Centre** organized by **Ecommerce Gateway Pakistan (Pvt.) Ltd** ([www.ecgateway.net](http://www.ecgateway.net)) – Pakistan's Largest Trade Fair Owner & Organizer Group and a full member of UFI "The Global Association of Exhibition Industry" (Paris – France).

The event is supported by the Ministry of the IT & Telecom along with the Pakistan Telecommunication Authority, Pakistan Software Export Board, Pakistan Software Houses Association, and other relevant industry organizations. This event is your **Gateway to Digital Pakistan**. An overview of the event is also attached for your reference.

Pakistan is ready to become the new hotspot for tech and this is the correct time to explore opportunities in this 200 million+ market which is seeing an exponential growth in ICT exports triggered by aggressive government policies to facilitate the sector.

In this regard, I would like to invite & encourage your organization to participate in this mega tech event to find opportunities of trade, collaboration, joint venture and Investment. All the interested members are requested to directly contact with **Mr. Umair Nizam, Vice President – ECG & Project Director - ITCN Asia on Mobile/WhatsApp: 00 92 335 3572280, Skype: umairecg** or you can also reach out to **ITCN Asia Secretariat** on email: [info@itcnasia.com](mailto:info@itcnasia.com).

Thanks & Regards,

**Turkish Consulate General in Karachi, Pakistan**



ufi Approved Event  
www.itcnasia.com

# 21<sup>ST</sup> ITCN ASIA

INTERNATIONAL IT & TELECOM SHOW

## 24-26 AUGUST 2022

Karachi Expo Centre, Pakistan

### GATEWAY TO DIGITAL PAKISTAN



Education



Ecommerce



Banking



Gaming



Government



Health &  
Pharma



Finance



Cloud



Data Center



Bu belge, 5070 sayılı Elektronik İmza Kanununa göre Güvenli Elektronik İmza ile imzalanmıştır.  
Evrak sorgulaması [https://odaborsachy.tobb.org.tr/tso-kutahya-envision/Dogrula/Validate\\_Doc.aspx?eD=BSV60VLAC&eS=2939](https://odaborsachy.tobb.org.tr/tso-kutahya-envision/Dogrula/Validate_Doc.aspx?eD=BSV60VLAC&eS=2939) adresinden yapılabilir.



# Event Features

## EXHIBITION



20,000<sup>sqm</sup>  
Coverage Area



800  
Companies



1500  
Brands



10,000+  
CXOs



45,000+  
Trade Visitors



100  
Startups



150+  
Conference  
Speakers

## KEY SUB EVENTS



Robotics  
Symposium



RoboWars  
SumoWars



ITCN Esports  
Championship



Startup  
Workshop



Startup  
Pavilion



Networking  
Dinner

## TECHNOLOGY INDUSTRY ROUNDTABLE



Skill Development  
& Training



Blockchain



Telecom



IT Exports



Make in  
Pakistan



Diversity &  
Inclusion



Special  
Technology Zones

## CONFERENCES



Cloud



ERP



Fintech



Ecommerce



Digital Banking



Cyber Security



Investors Summit

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For booking & details, contact.

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